

Need exposure?

TRY 2 MILLION HOLIDAY & TRAVEL SEEKERS

LeisureCom Travel Group

PARTNER PROGRAM

Place your property in front of more than

- 1 million internet and social media visitors
- 1 million travel club members
- Multiple brands and channels of distribution
- Extensive online and offline Property Partner Marketing
- Dedicated professional reservations team
- Not only can we directly source customers for you - we book them straight in to your property!
- No hassle, no fuss and we pay you in advance!

“ With our passion, your property and our unique way of delivering fantastic experiences to our customers – everyone’s a winner! ”



LeisureCom  **Travel Group**

LeisureCom Group Ltd

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“ LeisureCom provides a proprietary state-of-the-art distribution platform which includes dynamic inventory feeds from SiteMinder, Levart and HiSite to help make the reservation process seamless and efficient ”

WHO ARE WE?

LeisureCom is an innovative wholesale, retail and closed user group progressive direct marketer of resort, hotel and apartment accommodation in the Asia Pacific region.

We work with accommodation and travel partners, providing a unique and qualified distribution platform, retail accommodation on-line and mobile websites with over 1 million unique visitors per annum, 2 club membership programs with over 200,000 members and travel for corporations with over 800,000 club members.

“ LeisureCom has 1 million unique website visits per annum and 1 million travel club members ”

LeisureCom has a portfolio of well known brands and alliances as well as travel related portals and directories powered by our proprietary distribution platforms.

All of the company brands, programs and products are supported by experienced staff including an inbound reservation department, outbound sales team, ITC department, product, marketing, accounts, operations and a business skilled management team to drive all initiatives.

The LeisureCom team makes a difference by quality of service, innovation, fun and an intimate understanding of the travel and accommodation industry. We are all committed to deliver increased opportunities for accommodation partners.

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DiscoverNetwork
Discover our Deals, Discover our Difference

Discover Queensland
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1800Getaway

1800 SCHOOLIES
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HOLIDAYS

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GLOBAL EXPLORER

WELCOME
LAS VEGAS
Baby

“We deliver fantastic experiences”



***"We deliver
fantastic
experiences"***

DISTRIBUTION

LeisureCom sells inventory all year round, not just in the high season, therefore the company is a true stock wholesale distributor for partner properties. To facilitate year round distribution, LeisureCom requires wholesale rates for the full 12 months which ensures a win-win relationship.

The LeisureCom team has an excellent

understanding of the accommodation and travel industry as well as consumer sales motivators.

The Business Direct team, in conjunction with Product and Marketing has developed proven marketing strategies and programs designed to target consumers with products and services to ensure they become customers.

LeisureCom handles the complete booking

process including checking availability, confirmation of booking, receipting and payment. Partner payments are remitted twice a month (in most cases prior to the guest's arrival).

LeisureCom has established multiple marketing programs across five distribution channels for fulfilment of accommodation and travel.

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LeisureCom sells inventory all year round, not just in the high season - a true distributor for our partner properties.

LeisureCom has a dedicated customer service reservations team to assist the customer with questions, planning a trip itinerary and making the booking.



MEMBERSHIP CLUBS

LeisureCom currently has two "closed user" Membership Programs with over 200,000 members and provides travel and accommodation to meet their specific requirements. Our outbound sales team continues to expand the database.

CORPORATE ACCOUNTS

LeisureCom is a contracted accommodation and travel provider having strategic alliances with many well-known corporations. The relationship and development of LeisureCom's online presence has generated a marketing database in excess of 800,000 members.

RETAIL

LeisureCom markets online through more than 200 of its own websites, regional portals and directories which are powered by leading edge proprietary distribution software. As a result, the company is one of the largest online accommodation distribution companies in Australia. Our investment in search engine optimisation, online and social media pay per click advertising and ongoing link management is significant, resulting in greater than 1 million unique site visits per annum.

EVENTS

LeisureCom has developed relationships with strategic partners and are contracted travel and accommodation providers for many annual events e.g. Australian Surf Life Saving Championships and University Games.

WEB AFFILIATES

LeisureCom maintains strategic alliances with several affiliates and provides white-label websites for fulfilment of travel and accommodation under their own brand.

PARTNER MARKETING

LeisureCom can establish unique marketing strategies to assist partners with yield management and increased occupancy levels by providing the tools, expertise and the assets necessary to facilitate and provide consumer motivators.

LeisureCom Business Direct can assist you to:

- Maximise your annual profit and capital asset gain
- Increase your occupancy and improve your yield
- Partner with the industry leader in volume, professionalism, ethics and service
- Sell through branded product channels that bring confidence and credibility to the consumer
- Reach people actively looking for information about your products and services

Some of our Property Partners are:

Accor Hotels	Dreamtime Resorts
Mantra Group	SilverNeedle Hospitality
Oaks Hotels and Resorts	Outrigger Hotels and Resorts
Hilton Hotels and Resorts	Wyndham Hotel Group
Sheraton Hotels and Resorts	Ramada Hotels
Mirvac Hotels and Resorts	And hundreds of independents

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LeisureCom Travel Group is about passion and promises and what it takes to make them come true.

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The simple, singular promise we make to our customers and our property partners across Australia and the world, dictates everything we stand for and everything we do. It is a promise we realised we could only make if we started from scratch and built our business, our brands and our company culture entirely from new.

For this reason alone we are totally different in every way to every other holiday and travel organisation in Australia.

Everything about us, from the contortionist capabilities of our Online Distribution and Management System to our crazy call centre culture and the innovative way we bring so many people and possibilities together, is totally unique.

We didn't design it differently just to be different. We did it this way because it was the only way we could honour the promise we make with such passion, purpose and pride to our customers, our partners and our own people.

"We deliver fantastic experiences"



***The 70
important
differences between
LeisureCom
and every other
travel company in
Australia.***

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Behind the brands that bring LeisureCom to life and help it stand out in the over-crowded universe of travel, is an industry-unique call centre culture dedicated to personalising and empowering every step of the journey from booking to being there.

These are the 70 inspirational individuals who represent the care and commitment, the passion and the promise that only LeisureCom can make.

These are the people who are turning unbeatable online deals into unforgettable travel experiences.

And most of all, these are the people who are putting the service and smile, the “here for you” and heartbeat, back into the business we’re all really in - delivering fantastic experiences!

“We deliver fantastic experiences”